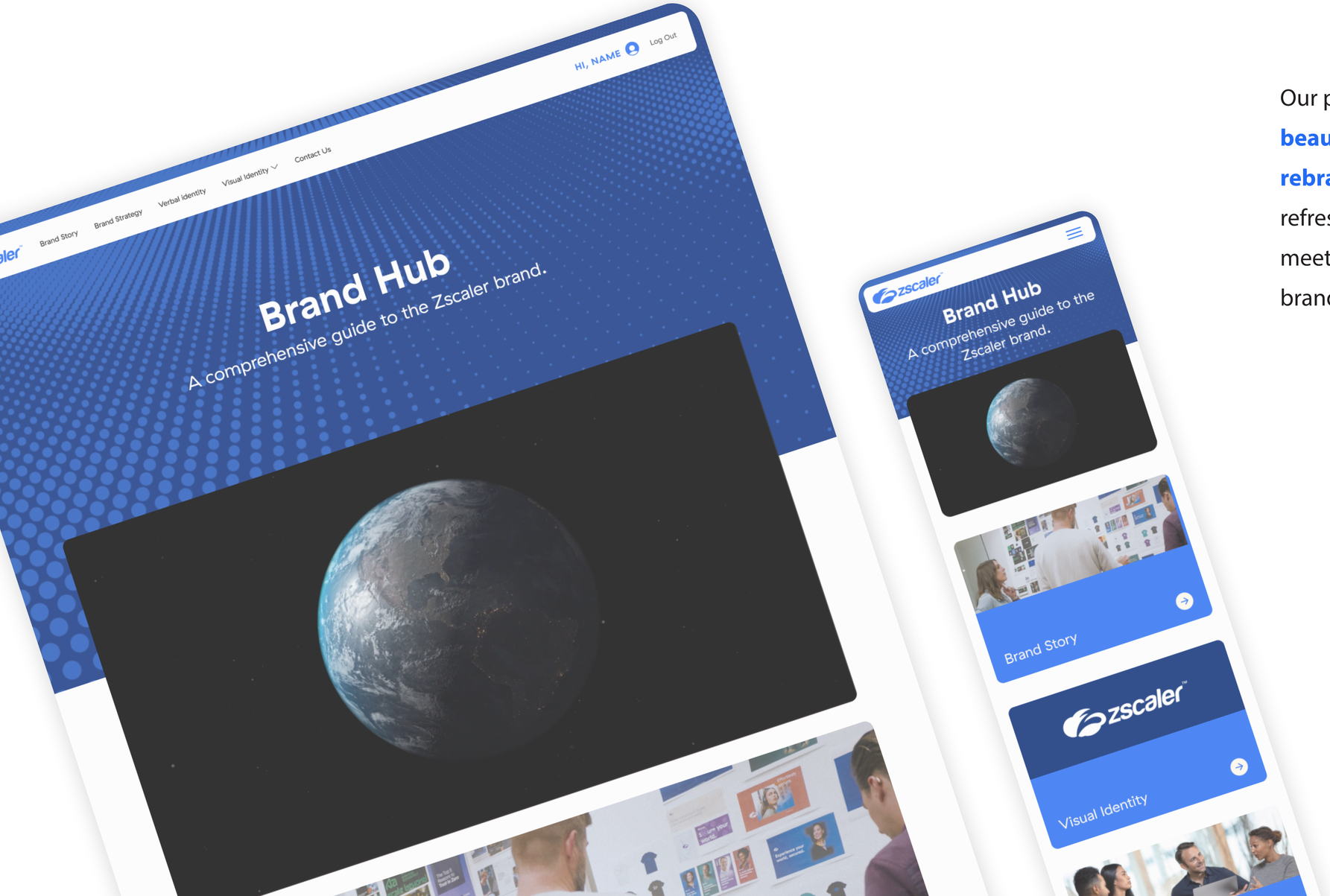
Digital Brand Hub

for GRIZZLY

Grizzly/Zscaler Digital Brand Hub



Our partners at **Grizzly** asked us to develop a **beautiful**, **functional brand portal for Zscaler's rebrand**. The goal was to launch the newly refreshed Zscaler brand at the 2022 annual sales meeting, in conjunction with the launch of our brand portal.

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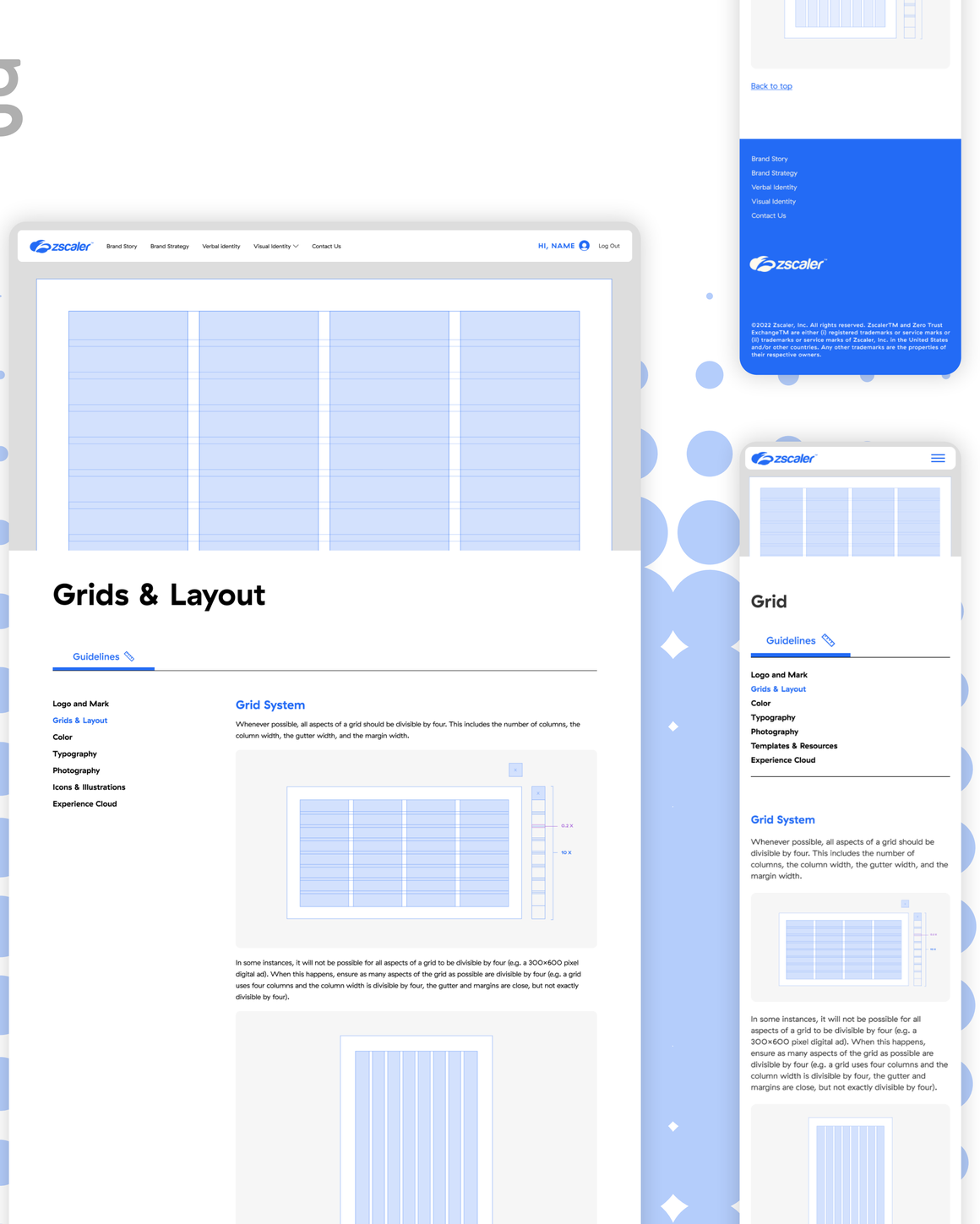

Despite the event going virtual due to COVID-19, and numerous twists and turns along the way, we successfully delivered a robust web experience for our clients in partnership with Grizzly and Zscaler marketing and IT.

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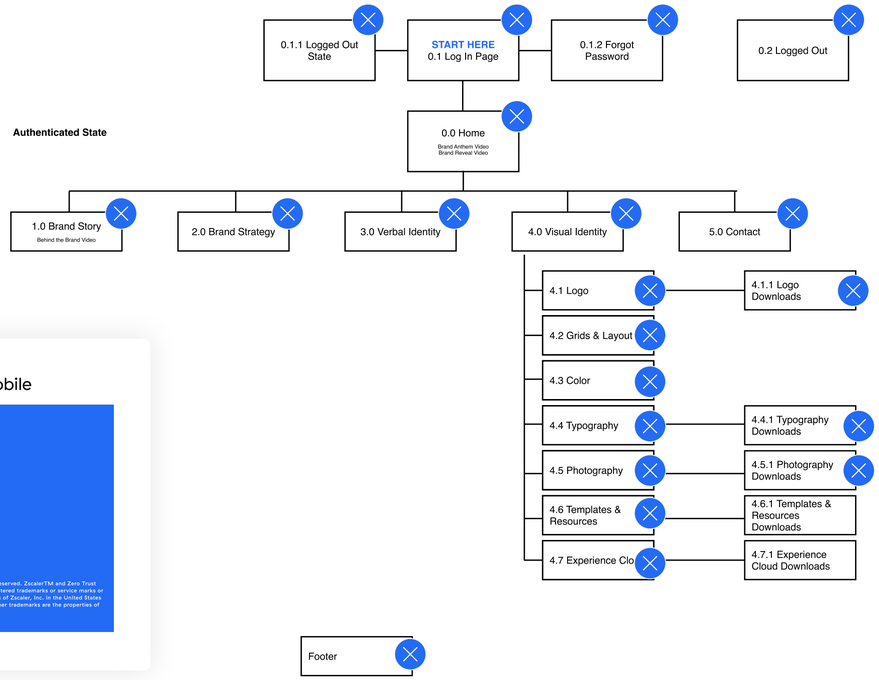

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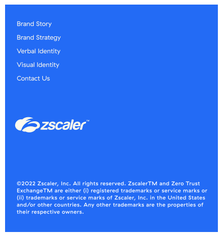

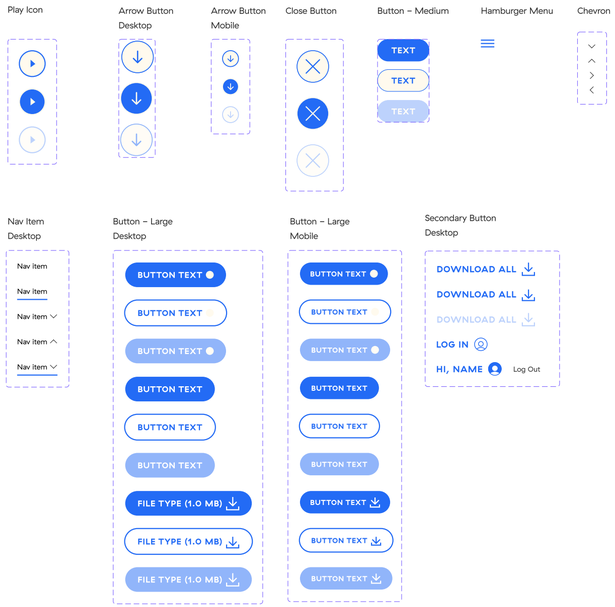

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What We Did /

Discovery and design of website UX/UI based on Zscaler's functional requirements

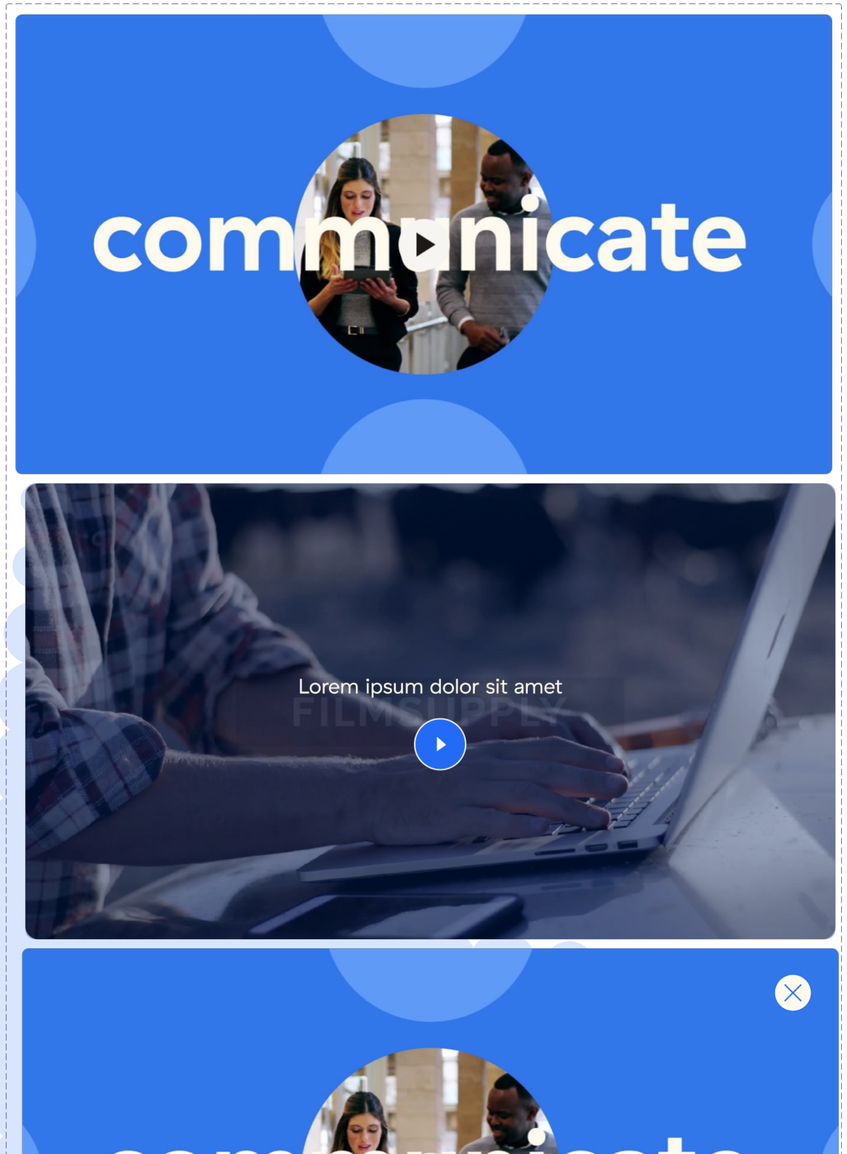
Design and animation creation based upon creative concepts by Grizzly

Server configuration

GIT Flow development process management

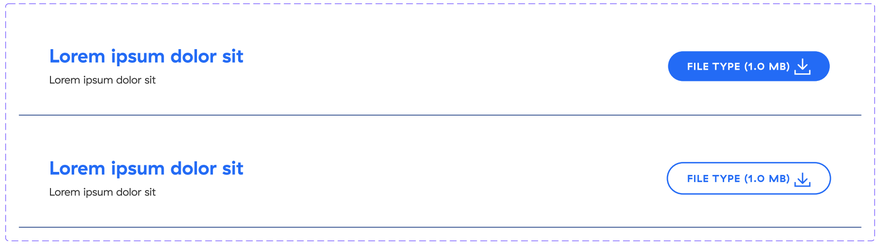
Development and handoff to Zscaler for implementation

Deployment support with Zscaler IT team and post-launch support



The Experience /

To empower a global salesforce via a single web destination, we imagined a scalable, CMS-based brand portal with downloadable assets and guidance. This portal will help to ensure the Zscaler team can all go to market armed with a consistent representation of the new Zscaler brand for the foreseeable future.



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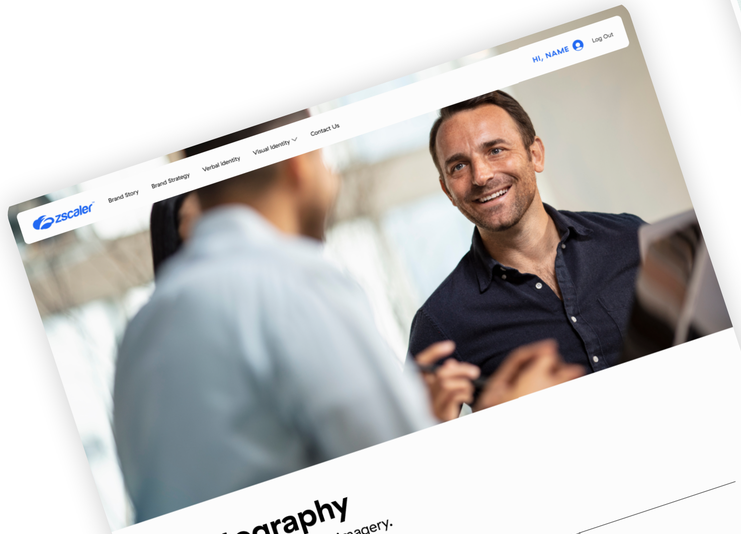

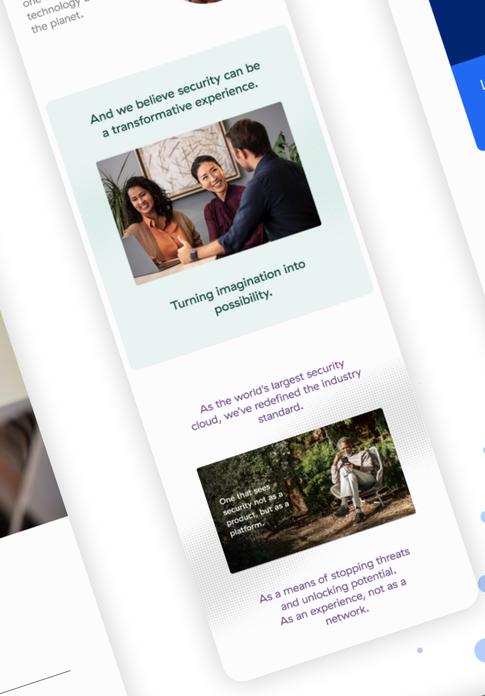

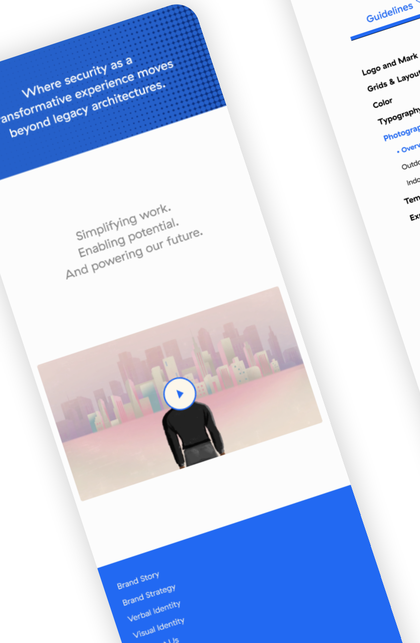

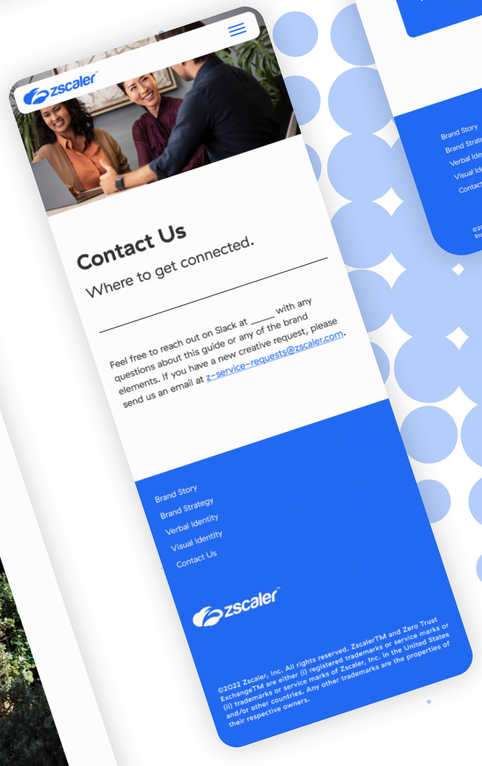

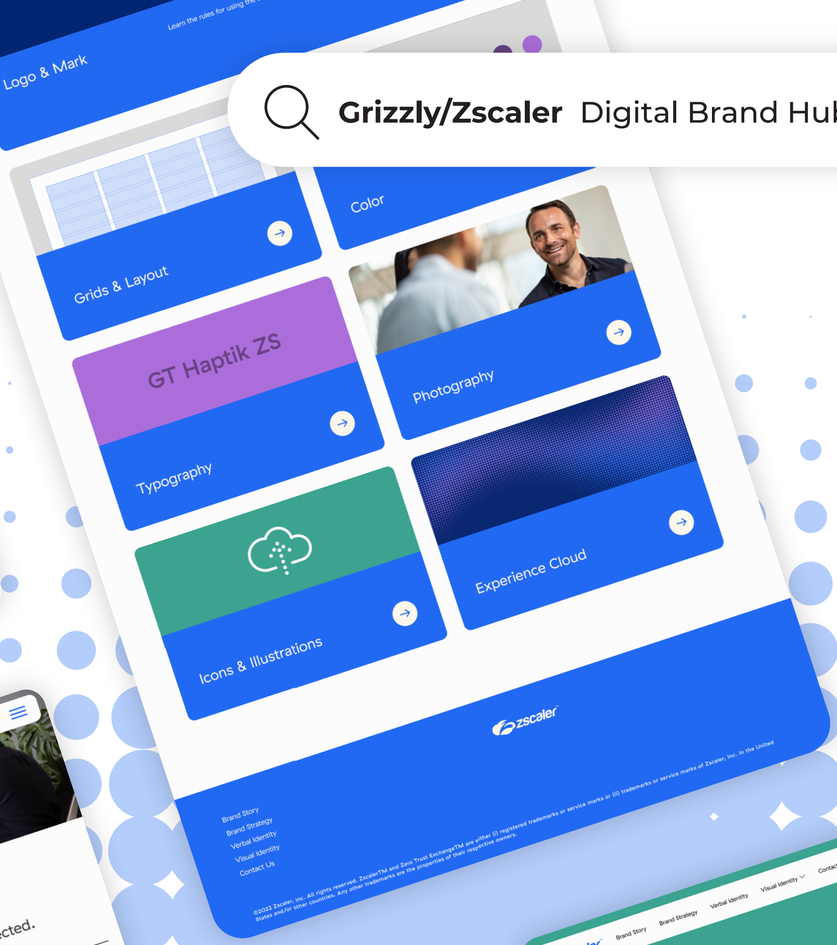

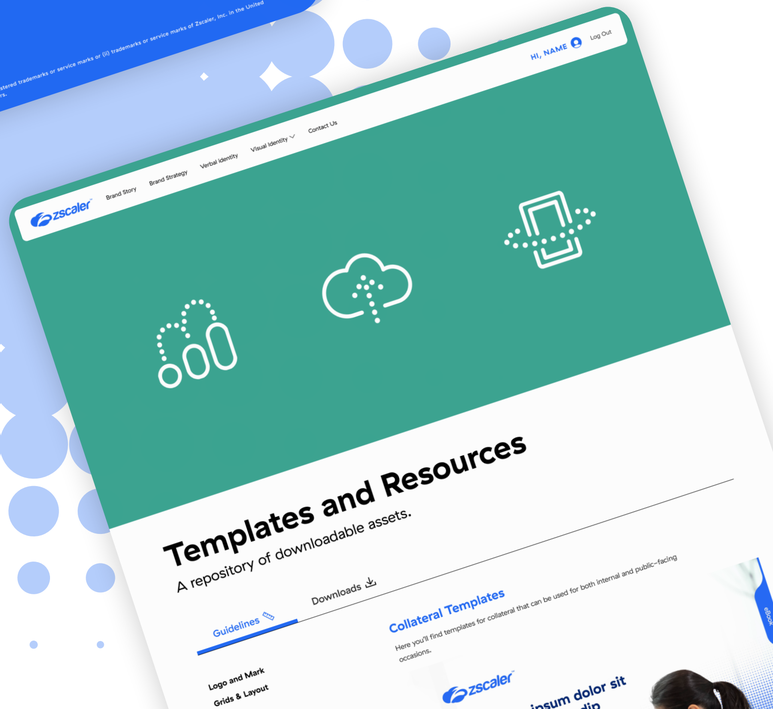

visualgoodness.com | (212) 463.8248 | info@visualgoodness.com